



**WORLD
HEALTHCARE
CONGRESS
EUROPE**

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5 – 7 March 2019 | Manchester Central, UK

Leading Innovative
Transformation



Entrepreneur SLAM

Wednesday 6 March 2019
09:00 – 10:30

Innovators and entrepreneurs attending the World Health Congress Europe, that have developed an innovation that can transform health or healthcare delivery, will be invited to apply to participate in the Congress Health and Care Slam.

Entrepreneurs and innovators will be given the opportunity to present their innovation/project/company to potential partners, future customers and other leading stakeholders and opinion leaders in health & life sciences.



Concurrent, parallel presentations will be given by the innovators and entrepreneurs, in a vibrant session and will address four key health and care system challenges, as detailed below:

1. PATIENT ACTIVATION & SELF CARE

Products and services that:

- Support people with an existing diagnosis to manage their condition
- Use of support and education to increase patient activation that will reduce likelihood of exacerbation
- Provide information and advice that improves the physical, mental and emotional wellbeing of individuals

2. PATIENT SAFETY AND QUALITY IMPROVEMENT

Products and services that:

- Increase the quality and safety of clinical services
- Reduce impact of human factors
- Reduce serious incidents and never events
- Improve patient experience
- Improves outcomes and reduce side effects

3. DISEASE DETECTION AND PREVENTION

Products and services that:

- Are targeted at detecting and preventing illness
- Support early diagnosis by identifying people at risk of developing disease
- Identify people with an existing diagnosis to who are at risk of deterioration

Participating innovators/entrepreneurs will not only have the opportunity to showcase innovations that address real-world health and care problems, but also the opportunity to engage with leading healthcare leaders from across the UK and Europe.

The session will be promoted through a call for submissions by Conference Partners, the Academic Health Science network, industry associations and other network channels. Applications to present will be made through the congress website and will be assessed by representatives from Health Innovation Manchester and the Innovation Agency. Applications will be judged on not only creativity and innovation but also the feasibility of commercialising and implementing the proposed solutions with opportunities to present awarded to the most compelling solutions. The link to apply will be included here shortly.

Selection of innovators/ entrepreneurs would be made by an online application process selecting both start-up and scale-up businesses to present in the WHC entrepreneur SLAM session on the 6th March 2019.